

CBM Undergraduate Programs

Bachelor of Business Administration in Management

The Bachelor of Business Administration in Management is a 4-year undergraduate curriculum designed to provide students with the necessary knowledge and leadership skills to succeed in managerial functions. The Bachelor of Business Administration in Management prepares students for careers in industry, government, and nonprofit organizations, as well as for advanced study. The goal of the Bachelor of Business Administration in Management is to provide students with a foundation in business with an emphasis in management. The use of problem analysis, critical thinking, communication skills, and technological skills is emphasized to analyze ambiguous situations and provide relevant business alternatives.

Program Learning Outcomes (PLOs)

Graduates of the BBA in Management program are expected to achieve the following knowledge, skills, and professional competencies:

- ✓ Demonstrate critical knowledge and understanding of a range of contemporary business and management concepts, theories, and issues in the global business environment.
- ✓ Demonstrate critical thinking with the ability to assess the policies and actions of an organization against best practice.
- ✓ Use qualitative and quantitative methods to analyze current and potential problems facing an organization and recommend possible solutions.
- ✓ Demonstrate effective oral and written communication skills, including the ability to develop sound and coherent arguments in the context of business through formal or informal presentations and/ or other forms of written communication.
- ✓ Demonstrate the ability to work professionally, ethically, and effectively individually as well as in a team in familiar and unfamiliar contexts to achieve specific outcomes.
- ✓ 6. Demonstrate the ability to collaborate with managers from other core business functions to address organizational needs.

Program Structure

All students pursuing the Bachelor of Business Administration in Management must complete a minimum of 125 credits with a cumulative GPA of 2.0 or better. Specifically, the requirements are as follows:

- A minimum of 38 credits of general education requirements
- A minimum of 39 credits of business core requirements
- A minimum of 30 credits of major requirements
- A minimum of 9 credits of major electives
- A minimum of 9 credits of professional elective options

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Curriculum Plan – BBA in Management

Course Code	Course Title	CH	Pre-requisites
General Education Requirements	Total Credits	38	
National Requirements	Total Credits	7	
ARHG 104/ARHG 101	Arabic for Arabic Speakers/Arabic for Non-Arabic Speakers	3	
ARHG 106	Modern History of Bahrain	2	
ARHG 107	Human Rights	2	
English Requirements	Total Credits	6	
ENGL 101	Composition I	3	
ENGL 102	Composition II	3	ENGL 101
Mathematics Requirements	Total Credits	6	
MATH 115	Introduction to Probability and Statistics	3	
MATH 130	College Algebra	3	
MATH 131	Finite Math with Calculus	3	
*Students can be exempted from these courses if they successfully completed any 100 level (NOF level 5) math course.			
**Students must choose between MATH 130 or MATH 131.			
ICT Requirements	Total Credits	3	
COSC 101	Introduction to Computing	3	
Lifelong Learning Requirements	Total Credits	1	
UNSS 101	University Success	1	
Social and Behavioral Science Requirements	Total Credits	3	
ENGL 205	Business Communication	3	
Natural Science Requirements	Total Credits	4	
Students should complete a minimum of 4 credits, including at least 1 credit lab from the Natural Science list of the general Education tabulated below.			
Arts and Humanities Requirements	Total Credits	3	
Students should complete a minimum of 3 credits from the Arts and Humanities list of the general Education tabulated below.			
Free General Education Electives	Total Credits	5	
A minimum of 5 credits can be taken from any of the General Education courses (Free General Education Electives) listed below.			
Mathematics List			
MATH 153	Calculus I	4	
MATH 154	Calculus II	4	MATH 153
MATH 252	Calculus III	4	MATH 154
MATH 203	Discrete Mathematics	3	MATH 153
MATH 255	Introduction to Linear Algebra	3	MATH 153
MATH 260	Probability and Statistics	4	MATH 154
Arts and Humanities List			
ANTH 152	Introduction to Cultural Anthropology	3	
HUMS 101	Forms and Ideas in the Humanities	3	
HIST 201	World History	3	
TURK 101	Turkish for Beginners	3	
CCHN 101	Spoken Mandarin	3	
COMS 356	Intercultural Communication	3	ENGL 101
PHIL 101	Introduction to Philosophy	3	
PHIL 201	Oriental and Islamic Philosophy	3	
ENGL 103	Public Speaking	3	
CULT 101	Cultural Criticism	2	ENGL 101
MUSC 101	Music Appreciation	2	
Natural Sciences List			
BIOL 101	Principles of Biology I	3	co-requisite BIOL 101L
BIOL 101L	Principles of Biology I Laboratory	1	co-requisite BIOL 101
CHEM 101	Introductory Chemistry	3	co-requisite of CHEM 101L
CHEM 101L	Introductory Chemistry Laboratory	1	co-requisite of CHEM 101
CHEM 103	General Chemistry	3	co-requisite of CHEM 103L
CHEM 103L	General Chemistry Laboratory	1	co-requisite of CHEM 103
PHYS 101	Principles of Physics I	3	co-requisite of PHYS 101L
PHYS 101L	Principles of Physics I Laboratory	1	co-requisite of PHYS 101
PHYS 102	Principles of Physics II	3	PHYS 101, PHYS 101L, MATH 153, co-requisite: PHYS 102L
PHYS 102L	Principles of Physics II Laboratory	1	PHYS 101, PHYS 101L, MATH 153, co-requisite: PHYS 102
ASTR 352	Current Developments in Astronomy	3	co-requisite of ASTR 352L
ASTR 352L	Current Developments in Astronomy Laboratory	1	co-requisite of ASTR 352
ENVS 201	Environmental Science	3	co-requisite of ENVS 201L
ENVS 201L	Environmental Science Laboratory	1	co-requisite of ENVS 201
Social and Behavioral Sciences List			
PSYC 101	Introduction to Psychology	3	
SOCS 101	Introduction to Sociology	3	
SUST 101	Principles of Sustainability	3	
POLS 321	Comparative Political Ideologies	3	
PSYC 202	Mind Matters: A Practical Exploration	3	
MDIA 101	New Media and Society	2	

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Program Core Requirements	Total Credits	39
ACCT 101	Introduction to Financial Accounting	3
ACCT 102	Introduction to Managerial Accounting	3
BUSN 101	Introduction to Business	3
BUSN 301	Business Law	3
ECON 101	Principles of Microeconomics	3
ECON 102	Principles of Macroeconomics	3
FINC 101	Essentials of Financial Analysis	3
MGMT 101	Principles of Management	3
MGMT 205	Organizational Behavior	3
MGMT 350	Business Ethics	3
MGMT 410	Business Policy and Strategic Management	3
MRKG 101	Principles of Marketing	3
MSYS 101	Principles of Management Information Systems	3
Program Major Requirements	Total Credits	30
MGMT 301	Operations Management	3
MGMT 302	Managing Human Resources	3
MGMT 303	Management and Leadership Development	3
MGMT 305	International Business	3
MGMT 306	Cross-Cultural Management	3
MGMT 380	Project Management	3
BUSN 401	Business Research Methods	3
BUSN 402	Case study, project or dissertation	6
MGMT 401	Internship	3
Program Major Electives Options	Total Credits	9
Students pursuing BBA in Management must complete a minimum of nine major elective credits.		
MGMT 310	Fundamentals of Family Business	3
MGMT 312	Negotiations and Conflict Management	3
MGMT 313	Managing Change and Innovation	3
MGMT 314	Management Intervention and Consultation	3
MGMT 403	Entrepreneurship	3
Professional Elective Options	Total Credits	9
Students pursuing a BBA in Management must complete a minimum of 9 Professional Elective credits. Professional Elective credits may be earned via any course offered at or above the 200 level.		
Program Total Credits		125



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Proposed Study Plan (BBA in MGMT) - AY 2025 - 2026

First Year			
1 st Semester		2 nd Semester	
Course Code	Course Title	CH	Pre-requisites
ENGL 101	Composition I	3	
ARHG 104/ARHG 101	Arabic for Arabic Speakers/Arabic for Non-Arabic Speakers	3	
MATH XXX	Math Requirement*	3	
UNSS 101	University Success	1	
XXXX	Arts and Humanities Requirements	3	
XXXX	Free General Education Elective I	3	
TOTAL		16	
Second Year			
3 rd Semester		4 th Semester	
Course Code	Course Title	CH	Pre-requisites
ACCT 101	Introduction to Financial Accounting	3	
BUSN 101	Introduction to Business	3	
ECON 101	Principles of Microeconomics	3	
MGMT 101	Principles of Management	3	
MRKG 101	Principles of Marketing	3	
TOTAL		15	
Third Year			
5 th Semester		6 th Semester	
Course Code	Course Title	CH	Pre-requisites
FINC 101	Essentials of Financial Analysis	3	ACCT 101
MGMT 302	Managing Human Resources	3	MGMT 101
MGMT 205	Organizational Behavior	3	MGMT 101
MGMT 303	Management and Leadership Development	3	MGMT 101
XXXX	Professional Elective I	3	
XXXX	Major Elective I	3	
TOTAL		18	
Summer Semester			
Course Code	Course Title	CH	Pre-requisites
MGMT 401	Internship	3	minimum of 90 credits and a CGPA of 2.00 , Business senior standing, MGMT 101, FINC 101, MRKG 101
TOTAL		3	
Fourth Year			
7 th Semester		8 th Semester	
Course Code	Course Title	CH	Pre-requisites
BUSN 401	Business Research Methods	3	MATH 115, minimum 70 credits
MGMT 410	Business Policy and Strategic Management	3	If CBM Student: MGMT 101, minimum 75 credits If CEC Student: ENGR 401, Passing 75 Credits
MGMT 306	Cross-Cultural Management	3	MGMT 205
MGMT 380	Project Management	3	FINC 101, ACCT 102, ENGL 205, and MGMT 301
XXXX	Professional Elective III	3	
TOTAL		15	
		TOTAL	
		12	