

# CBM Postgraduate Programs

## Master in Business Administration (MBA)

The College of Business and Management facilitate delivery of the MBA program in AUBH. This two-year program is important for professionals and managers looking to develop deeper understanding and analytical thinking in diverse management fields, such as strategic management, leadership, cross-culture management, data analytics for decision making, corporate finance, and managerial economics. This program and courses are specifically designed with the input of leading industry and international academic specialists, thus culminating in a robust and relevant MBA for local, regional, and global leaders. This MBA is a Level 9 qualification on Bahrain's National Qualification Framework (NQF) and therefore, requires significant candidate participation and commitment to achieve the program learning outcomes.

### Program Learning Outcomes (PLOs)

Graduates of the MBA program are expected to achieve the following knowledge, skills, and professional competencies:

- ✓ Demonstrate critical knowledge and understanding of core and specialized theories, principles, and processes in contemporary business and management subjects.
- ✓ Apply core and specialized theoretical concepts, ethical practices, methods, and analytical techniques with elements of creativity and originality in different business and management settings.
- ✓ Critically analyze and solve complex managerial problems using core knowledge and empirical data to inform solutions and decision making in varied business disciplines and settings.
- ✓ Demonstrate professional levels of analysis, interpretation, and originality in addressing complex managerial and business-related issues.
- ✓ Demonstrate a professional level of written and oral communication skills, including the ability to present sound and coherent arguments for a range of audiences with different levels of knowledge or expertise in different business contexts.
- ✓ Use a range of standard and specialized analytical tools and information technology applications to analyse and synthesize quantitative and qualitative data in business and management research projects.
- ✓ Critically evaluate numerical and graphical data to address business performance that can be understood by a range of stakeholders.
- ✓ Operate at a professional level with substantial responsibility for individual and group work activities on complex and undefined problems in varied business and management scenarios.
- ✓ Demonstrate a professional level of reflexivity, strategic decision making, and peer review during business and management projects.

### Program Structure

All candidates pursuing the MBA must complete a minimum of 33 credits with a cumulative GPA of 3.0 or higher. Specifically, the requirements are as follows:

- Foundation Courses with zero credits towards the degree if applicable
- A minimum of 18 credits of Major Requirements
- A minimum of 9 credits of Major Electives
- A minimum of 6 credits of MBA Thesis

# CBM Postgraduate Programs

## Curriculum Plan – MBA

Foundation Courses	Total Credits	0
MATH 311	Foundation in Business Statistics	0
ECON 311	Foundation in Economics	0
BUSN 411	Foundation in Research Methods	0
Program Major Requirements	Total Credits	24
BUSN 510	Intercultural Communication in Business	3
BUSN 515	Introduction to Data Analysis for Decision-Making	3
MGMT 513	Leadership Development and Team Building	3
FINC 536	Corporate Finance for a Global Environment	3
ECON 510	Managerial Economics and Business Analytics	3
MGMT 520	Operations Management for Global Supply Chains	3
BUSN 599	Final Thesis Project	6
Electives Requirements	Total Credits	9
MGMT 530	People Analytics for Leaders	3
MRKG 515	Marketing Management & Strategy	3
BUSN 520	Business Data Mining and Predictive Analytics	3
MGMT 532	Global Strategic Management and Innovation	3
BUSN 532	Entrepreneurship: Crafting your Business Journey	3
BUSN 535	Global Sustainability Management	3
ENGM 512	Project Management	3
Program Total Credits		33

## Proposed Study Plan (MBA) - AY 2025 - 2026

First Year							
1 <sup>st</sup> Semester				2 <sup>nd</sup> Semester			
Course Code	Course Title	CH	Pre-requisites	Course Code	Course Title	CH	Pre-requisites
BUSN 510	Intercultural Communication in Business	3		MGMT 513	Leadership Development and Team Building	3	
BUSN 515	Introduction to Data Analysis for Decision-Making	3		FINC 536	Corporate Finance for a Global Environment	3	
TOTAL		6		TOTAL		6	
Summer Semester							
Course Code	Course Title	CH	Pre-requisites	Course Code	Course Title	CH	Pre-requisites
XXXX	Elective Course	3					
TOTAL		3					
Second Year							
3 <sup>rd</sup> Semester				4 <sup>th</sup> Semester			
Course Code	Course Title	CH	Pre-requisites	Course Code	Course Title	CH	Pre-requisites
ECON 510	Managerial Economics and Business Analytics	3		BUSN 599	Final Thesis Project	6	A minimum of 15 earned credit hours A completed proposal that is approved by the supervisor and the college A minimum CGPA of 2.5.
MGMT 520	Operations Management for Global Supply Chains	3		XXXX	Elective Course	3	
TOTAL		6		TOTAL		9	
Summer Semester							
Course Code	Course Title	CH	Pre-requisites	Course Code	Course Title	CH	Pre-requisites
XXXX	Elective Course	3					
TOTAL		3					