

# CBM Postgraduate Programs

## Doctor of Business Administration (DBA)

The Doctor of Business Administration (DBA) is a 3–5-year program designed to equip experienced professionals with the advanced research and leadership skills essential for tackling complex business challenges in today's competitive global landscape. The curriculum emphasizes the development of innovative strategies that enhance business performance, promote sustainability, and facilitate ethical decision-making. Through comprehensive courses that encompass both theoretical coursework and practical applications, students will engage with contemporary issues facing organizations, gaining insights into effective management practices and emerging trends. Additionally, the DBA program is designed to empower students to conduct impactful research that contributes to both academia and industry, positioning them as high-level leaders in their fields.

## Program Learning Outcomes (PLOs)

Graduates of the DBA program are expected to achieve the following knowledge, skills, and professional competencies:

- ✓ Demonstrate extensive detailed and often leading knowledge and understanding of advanced theories, models, and practices across key business disciplines.
- ✓ Apply specialized theoretical knowledge to real-world business challenges through practical research projects and consultancy.
- ✓ Utilize advanced research methodologies and analytical skills to critically analyze, evaluate, and generate data-driven solutions for business problems.
- ✓ Communicate professionally in oral and written format to convey complex business and scholarly concepts to diverse audiences.
- ✓ Demonstrate expert-level leadership strategic, sustainable and ethical decision-making in complex and dynamic business situations.

## Program Structure

All candidates pursuing the DBA must complete a minimum of 60 credits with a cumulative GPA of 3.0 or higher. The structure of DBA program is based on 7 core requirement courses and 2 elective courses, each of 3 credits, plus a research proposal course of 9 credits, and a final dissertation of 24 credits. Specifically, the requirements are as follows:

- A minimum of 21 credits of Core Requirements
- A minimum of 6 credits of Electives Courses
- A minimum of 9 credits of Pre-Dissertation Course
- A minimum of 24 credits of Final Dissertation

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## Curriculum Plan – DBA

PHASE I		
Core Requirements	Total Credits	21
BUSN 610	Applied Business Research	3
BUSN 620	Advanced Research Methods I	3
BUSN 621	Advanced Research Methods II	3
BUSN 622	Advanced Research Methods III	3
BUSN 611	Ethics, Sustainability and Governance	3
BUSN 612	Managerial Decision Making	3
BUSN 613	Contemporary Topics in Business	3
Electives	Total Credits	6
MGMT 630	Organizational Theory and Design	3
MRKG 630	Digital Marketing Strategy and Analytics	3
ECON 630	Advanced Managerial Economics and Business Strategy	3
FINC 630	Advanced Issues in Global Financial Environment	3
PHASE II		
Pre-Dissertation Course	Total Credits	9
BUSN 640	Research Proposal	9
PHASE III		
Dissertation	Total Credits	24
BUSN 650	Final Dissertation	24
Program Total Credits		60

## Proposed Study Plan (DBA) - AY 2025 - 2026

First Year							
1 <sup>st</sup> Semester				2 <sup>nd</sup> Semester			
Course Code	Course Title	CH	Pre-requisites	Course Code	Course Title	CH	Pre-requisites
BUSN 610	Applied Business Research	3		BUSN 620	Advanced Research Methods I	3	Minimum 9 credits, Minimum CGPA of 3
BUSN 611	Ethics, Sustainability and Governance	3		BUSN 612	Managerial Decision Making	3	
TOTAL		6		TOTAL		6	
Summer Semester							
Course Code	Course Title	CH	Pre-requisites				
XXXX	Elective Course	3					
TOTAL		3					
Second Year							
3 <sup>rd</sup> Semester				4 <sup>th</sup> Semester			
Course Code	Course Title	CH	Pre-requisites	Course Code	Course Title	CH	Pre-requisites
BUSN 621	Advanced Research Methods II	3		BUSN 622	Advanced Research Methods III	3	BUSN 620, BUSN 621
BUSN 640	Research Proposal	9	Minimum 9 credits, Minimum CGPA of 3	BUSN 613	Contemporary Topics in Business	3	
				BUSN 650	Final Dissertation	24	BUSN 640, Minimum CGPA of 3
TOTAL		12		TOTAL		30	
Summer Semester							
Course Code	Course Title	CH	Pre-requisites				
XXXX	Elective Course	3					
TOTAL		3					
Third and Fourth Years							
Course Code	Course Title	CH	Pre-requisites				
BUSN 650	Final Dissertation	24	BUSN 640, Minimum CGPA of 3				